

Make it matter.



Spring into Prosperous New Year with HP.

Promotions are valid from 1 February- 30 April 2015

For Home

HP Officejet Printer series

All-in-One



\$99

HP 61 tri & black ink cartridges
HP Officejet 2620 e-All-in-One



- Print, copy, scan, fax
- Print ISO speed up to 7 ppm black & 4 ppm colour
- 1000 page-per-month duty cycle
- Scan resolution up to 1200 dpi
- 1 year onsite exchange warranty

Free \$10 Capita voucher
+ \$5 Awfully Chocolate voucher
+ \$5 Cedele voucher



\$159

Star Buy

HP 61 tri & black ink cartridges
HP Officejet 4630 e-All-in-One



- Print, copy, scan, photo, web
- Print ISO speed up to 8.8 ppm black & 5.2 ppm colour
- 1000 page-per-month duty cycle
- Scan resolution up to 1200 dpi
- 1 year onsite unit exchange warranty*

Free \$20 Capita voucher
+ \$10 Awfully Chocolate voucher
+ \$10 Cedele voucher + additional 1 year warranty (worth \$81)

HP ENVY Printer series

e-All-in-One



\$139

Star Buy

HP 61 tri & black ink cartridges
HP ENVY 4500 e-All-in-One



- Print, copy, scan, photo, web
- Print ISO speed up to 8.8 ppm black & 5.2 ppm colour
- 1000 page-per-month duty cycle
- Scan resolution up to 1200 dpi
- 1 year onsite unit exchange warranty*

Free \$20 Capita voucher
+ \$10 Awfully Chocolate voucher
+ \$10 Cedele voucher + additional 1 year warranty (worth \$59)



\$159

HP 61 tri & black ink cartridges
HP ENVY 5530 e-All-in-One



- Print, copy, scan, wireless, photo
- Print ISO speed up to 8.8 ppm black & 5.2 ppm colour
- 1000 page-per-month duty cycle
- Scan resolution up to 1200 dpi
- 1 year onsite unit exchange warranty*

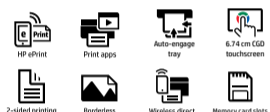
Free \$10 Capita voucher
+ \$10 Awfully Chocolate voucher
+ Cedele chilled cake voucher (worth \$48) + 1 pair GV voucher + additional 1 year warranty (worth \$59)



\$199

Star Buy

HP 62 tri & black ink cartridges
HP ENVY 5640 e-All-in-One



- Print, copy, scan, wireless, photo
- Print ISO speed up to 8 ppm black & 12 ppm colour
- Up to 1000 page-per-month duty cycle
- Scan resolution up to 1200 dpi
- 1 year onsite unit exchange warranty*

Free \$20 Capita voucher
+ \$20 Awfully Chocolate voucher
+ Cedele chilled cake (worth \$48) + 1 pair GV voucher + additional 1 year warranty (worth \$59)



\$299

HP 62 tri & black ink cartridges
HP ENVY 7640 e-All-in-One



- Print, copy, scan, fax, wireless, photo
- Print ISO speed up to 14 ppm black & 9 ppm colour
- Up to 1000 page-per-month duty cycle
- Scan resolution up to 1200 dpi
- 1 year onsite unit exchange warranty*

Free \$30 Capita voucher
+ \$20 Awfully Chocolate voucher
+ Cedele chilled cake (worth \$48) + 1 pair GV voucher + additional 1 year warranty (worth \$59)

HP Deskjet Printer

All-in-One



\$79

HP 61 tri & black ink cartridges
HP Deskjet 2540 All-in-One



- Print, scan, copy
- Print ISO speed up to 7 ppm black & 4 ppm colour
- 1000 page-per-month duty cycle
- Scan resolution up to 1200 dpi
- 1 year onsite exchange warranty

HP LaserJet Pro Printer series

Single function



\$179

HP LaserJet Pro P1102w Printer



- Print
- Print ISO speed up to 18 ppm black
- 3 years onsite unit exchange warranty

Free \$10 Capita voucher



\$339

HP LaserJet Pro CP1025nw Printer



- Print
- Print ISO speed up to 16 ppm black & 4 ppm colour
- 3 years onsite unit exchange warranty

Free \$100 Capita voucher
+ 1 HP black toner (worth \$73)

Black & white multifunction



\$229

New

HP LaserJet Pro MFP M125a Printer



- Print, copy, scan
- Print ISO speed up to 20 ppm black
- Scan resolution up to 1200 dpi
- 1 year onsite unit exchange warranty

Free \$50 Capita voucher
+ upgrade to 3 years Onsite Unit Exchange Warranty (worth \$106)

Colour multifunction



\$529

HP Colour LaserJet Pro MFP M176n Printer



- Print, copy, scan
- Print ISO speed up to 16 ppm black & 4 ppm colour
- Scan resolution up to 1200 dpi
- 1 onsite unit exchange warranty

Free \$100 Capita voucher
+ \$20 Awfully Chocolate voucher
+ Cedele loaf cake voucher (worth \$20.80) upgrade to 3 years Onsite Unit Exchange Warranty (worth \$110)



Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker, Q1 2014

Free gifts

With purchase of the featured HP printers in this brochure.

Capita vouchers
(worth up to \$250)

HP ink cartridges
(worth up to \$115)



HP black toner
(worth up to \$140)



Trolley
(worth \$19)



Awfully Chocolate vouchers
(worth up to \$30)

Cedele vouchers
(worth up to \$30)



Cedele chilled cake vouchers
(worth up to \$48)



Cedele loaf cake vouchers
(worth up to \$20.80)



Golden Village movie gift vouchers
(worth up to \$25)

HP Premier Backpack
(worth \$84.90)



Free upgrade to additional 1 year warranty
(for selected models only)



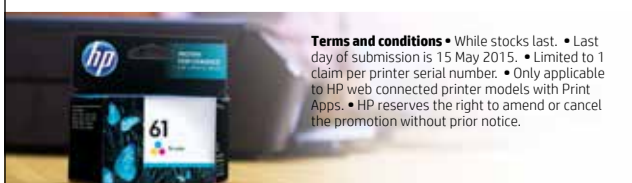
Free upgrade to 3 years Onsite Unit Exchange warranty
(www.hp.com.sg/bonusprinterarepack)
(for selected models only)



Keen to try out Print Apps?

Be rewarded with \$5 Awfully Chocolate vouchers.

- Step 1** Register for an ePrintCenter account at www.eprintcenter.com and download any Print App
- Step 2** Capture an image of the completed worksheet, craft or puzzle
- Step 3** Email the image with the subject header "I tried Print Apps" to brs@accessdirect.com.sg Include your name, contact number, mailing address, printer model and printer serial number in your mail.



Terms and conditions • While stocks last. • Last day of submission is 15 May 2015. • Limited to 1 claim per printer serial number. • Only applicable to HP web connected printer models with Print Apps. • HP reserves the right to amend or cancel the promotion without prior notice.

Terms & conditions for free gifts redemption: Promotions are valid from 1 February - 30 April 2015, while stocks lasts. • Last day of redemption is 15 May 2015. • Customers must complete and mail out the pre-paid redemption form (authenticated with dealer's stamp), together with a) photocopy of receipt/invoice b) Original serial number cut-out for printer. • Limit of 2 printer claims per customer. • Limit of \$250 voucher claim per customer. • HP reserves the right to amend or cancel the promotion without prior notice. Not valid in conjunction with other promotions. • HP reserves the right to reject any claims.

* Customers to self collect (details will be provided upon submission of redemption form) *Redemption of 2nd year warranty will be done upon receipt of free gift redemption form.

HP- No. 1 for Total Inkjet printers and Total Laser printers in Q3 2014 by unit shipment in Singapore

Source: IDC Asia Pacific Quarterly Hardcopy Peripherals Tracker, Q3 2014

HP A3 Printer series

A3 Single function



HP 932 black/ 933 CMY ink cartridges

HP Officejet 7110 Wide-Format ePrinter



- Print
- Print ISO speed up to 15 ppm black & 8 ppm colour
- 12,000 page-per-month duty cycle
- 2 years onsite exchange warranty

Free \$20 Capita voucher
 + \$10 Awfully Chocolate voucher
 + \$10 Cedele voucher

A3 All-in-One



HP 920 CMYK ink cartridges

HP Officejet 7500A Wide-Format e-All-in-One



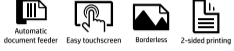
- Print, copy, scan, fax, web
- Print ISO speed up to 10 ppm black & 7 ppm colour
- 7000 page-per-month duty cycle
- Scan resolution up to 4800 dpi
- 2 years onsite exchange warranty

Free \$30 Capita voucher
 + \$15 Awfully Chocolate voucher
 + \$15 Cedele voucher



HP 932 black/ 933 CMY ink cartridges

HP Officejet 7612 Wide-Format e-All-in-One



- Print, copy, scan, fax, web
- Print ISO speed up to 15 ppm black & 8 ppm colour
- 12,000 page-per-month duty cycle
- Scan resolution up to 1200 dpi
- 2 years onsite exchange warranty

Free \$50 Capita voucher
 + \$20 Awfully Chocolate voucher
 + \$20 Cedele voucher
 + HP premium Backpack (worth \$84.90)

HP Scanner series

Sheet-feed Scanner



HP Scanjet Pro 1000 Mobile Scanner

- Sheetfed (using manual feed slot)
- Scan resolution up to 600 dpi
- Support up to 100 pages scan volume per day
- Scan documents at up to 5 ppm
- 1 year onsite unit exchange warranty

Free \$50 Capita voucher



HP Scanjet Pro 3000 s2 Sheet-feed Scanner

- Sheetfed
- Scan resolution up to 600 dpi
- Support up to 1000 pages scan volume per day
- Scan documents at up to 20 ppm
- 1 year onsite unit exchange warranty

Free \$100 Capita voucher

Professional quality for your office printing needs

Best-in-class print quality

With HP's cutting edge colour printing technology, businesses can take full advantage of colour printing to create impactful documents and sell their ideas more effectively. Also, business communication materials can be easily produced in-house for added flexibility and cost-savings.

HP Technologies

HP ePrint. Now print from your smartphone or tablet from virtually anywhere.¹
 Whether you are a user of mobile device or personal computer, with HP ePrint you can print from anywhere without using drivers and cables.

Print apps
 Print perfectly formatted Web content directly from your HP ePrint-enabled printer without being connected to a PC. HP Print Apps are special print applications which connect your printer to a vast library of content including kids' activities, assessment worksheets, news, business tips, self-help guides, recipes, and more - all delivered directly to your printer for free⁷, exclusively from HP.

HP Auto Wireless Connect²
 Simply turn on the printer, insert the software CD into your WiFi connected PC and the printer is automatically connected.

Easy wireless printing from your mobile device without a network or router.^{3,4}
 Enjoy HP Wireless Direct Printing from your WiFi capable smartphone and other mobile devices without needing to connect to any network.^{2,3}

Network
 Easily connect up to 5 users with optional networking.

Scan photos to email^{4,6}
 You can now scan your documents or pictures and send directly to your email or other recipient's mails for efficient file sharing.

Easier with touchscreen and gesture control
 With a simple swipe and touch on touchscreen, you can access and print web content directly from the printer.⁵

Versatile paper handling
 With the Automatic Document Feeder, simply load up loose sheets for scanning or copying. Also equipped with double-sided printing capability to help you print on both sides of the paper automatically.

HP Auto-On/Auto-Off Technology
 Help save energy with HP Auto-On/Auto-Off Technology⁸.

Borderless Printing

HP Smart Install
 Get started fast with HP Smart Install - no CD needed⁹.

Automatic 2-sided printing

HP Touch-to-print (NFC)¹⁰
 Simply walk up and print from your NFC-enabled device with just a touch.

1 Requires an Internet connection to the printer. Feature works with any connected Internet- and email-capable device. Print times may vary. For a list of supported documents, and image types, see www.hp.com/go/eprintcenter. And for additional solutions, see www.hp.com/go/mobile-printing-solutions.
 2 HP Auto Wireless Connect may not be available for all system configurations. Wireless performance is dependent upon physical environment and distance from access point. For information on compatibility, visit www.hp.com/go/autowirelessconnect.
 3 Not available on all printers. Mobile device must be wireless-enabled. Printer must be HP ePrint-enabled. Feature may require driver or apps, available for download at www.hp.com/go/eprintcenter.

4 Wireless performance is dependent upon physical environment and distance from access point. Requires a wireless access point and an Internet connection to the printer. Services may require registration. Apps availability varies by country and language. For details, www.hp.com/go/eprintcenter.
 5 Compatible with most popular email services. Check www.hp.com/go/eprintcenter for more information.
 6 PrintApps require a wireless access point and an Internet connection to the printer. Services require registration. App availability varies by country, language, and agreements, and may require a firmware upgrade. For details, www.hp.com/go/eprintcenter. Not all apps can be set up for automatic delivery and not for all printer models.

8 HP Auto-On/Auto-Off Technology capabilities subject to printer and settings. May require a firmware upgrade.
 9 HP Smart Install works with Microsoft Windows only.
 10 Requires a compatible NFC-printing-enabled mobile device. For a list of compatible NFC-printing-enabled mobile devices, see hp.com/go/nfcprinting

3 easy steps to redeem your FREE gifts!

Step 1 Complete this Pre-paid Mail-back Redemption Form accurately. Please ensure it is authenticated with the authorised retailer's stamp in the box listed below.

Mail out the completed form with:

- the **Photocopy** receipt/invoice (purchase date, receipt/invoice no. and retail name must be included)
- original cutout for printer or/and **All** cutout of Toner box to be enclosed within



Step 3 Your free gift* will be delivered within 14 working days upon mail received to the address stated below.

*Gift will vary accordingly to stated promotions. ^Limit of 2 printers per customer ^Limit of \$250 voucher claim per customer

For further clarification on the redemption process or the promotions, please send an email to brs@accessdirect.com.sg.

Occasionally HP communicates information on products, services and/or support. This may include new product information, special offers or possibly an invitation to participate in market research. May HP contact you with information that may be relevant to you?

Email Postal Mail Phone SMS

Please fold here

Redemption Form

(Incomplete entries will be rejected. Please write legibly.)

Company Name: _____ ROC: _____ (if available)
 (Applicable for purchase of x451dw, x551dw, x476dw, x576dw model only)

Name: _____ NRIC No: _____ Postal Code: _____

Telephone No: _____ (O) _____ (H) _____ (HP)

Email: _____ Gender: Male Female

Age: 17 and under 18-24 25-34 35-44 45-54 55-64 65 and over

Attach Receipt

Paste the Original Cut-Out Serial No. here

Product No. _____
 Option BBU _____
 RMN: B01SB-1001-04

Retailer's Stamp

Original HP Supplies

Prosperous treats with HP Supplies

Receive a \$5 Cedele voucher + 1 lucky draw chance to win a Fortune Goat figurine or 5 lucky draw chances.

Cedele

F515 Fortune Goat

This exquisite 24K gold-plated electroform Fortune Goat figurine is paired with a stunning 24K gold-plated Prosperity Goat medallion to bring you wishes of bliss and prosperity.

Retail Price: \$238



For every \$50 purchase on Ink Supplies

OR



For every single purchase of Toner(black/color) cartridge

Details at hpsupplies.sg

Terms & Conditions: Promotions are valid from 1 February - 30 April 2015, [while stocks lasts](#) • Last day of redemption is 15 May 2015 • HP reserves the right to amend or cancel the promotion without prior notice. Not valid in conjunction with other promotions • HP reserves the right to reject any claims • 1 winner every month • Draw dates: 16 March, 16 April, 18 May 2015

HP LaserJet Printer + HP LaserJet Toner Bundle

Buy 1 HP Mono LaserJet printer + 1 HP Black LaserJet Toner to enjoy:

 +  = **Additional \$30 shopping voucher**

Buy 1 HP Colour LaserJet printer + 1 set of HP Colour LaserJet Toner to enjoy:

 +  = **Additional \$80 shopping voucher**
(CMYK)

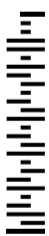
HP Inkjet Printer + HP Inkjet Print Cartridge Bundle

Buy 1 HP Inkjet printer + \$50 of HP Ink cartridges to enjoy:

 +  (\$50) = **Additional \$5 shopping voucher**

Terms & conditions: Promotion valid from 1 February - 30 April 2015. Last day of redemption is 15 May 2015, [while stocks lasts](#) • Customers must complete and mail out the pre-paid redemption form (authenticated with dealer's stamp), together with a copy of the receipt and hang tab of Original HP Ink box/ cut-out serial number on Original HP Toner box when applicable • Mail out of completed mailback form with a) [Photocopy receipt/invoice](#) b) [Original serial number on original HP Toner box when applicable](#) • Limit of \$200 voucher claim for toner & limit of \$100 voucher claim for ink per customer • HP reserves the right to amend or cancel the promotion without prior notice. Not valid in conjunction with other promotions • HP reserves the right to reject any claims

HP Redemption Centre
Alexandra Post Office
PO Box 034
Singapore 911502



BUSINESS REPLY SERVICE
PERMIT NO. 08116

Postage will be paid by addressee. For posting in Singapore only.



Make it matter.

Spring into Prosperous
New Year with HP.

Mail and Receive